

# Hugh E. Prather, Dallas Realtor, Dies

Hugh E. Prather, 79, one of the realtors who transformed Highland Park from a hilled woodland into Texas' showplace of residential areas, died of a heart attack at 4:20 p.m. Sunday in his home, 1 Willow Wood Road.

He and Edgar L. Flippen formed Flippen-Prather Realty Company in 1908 and bought 1,375

acres in the north of Dallas area. They pursued their development with bold applications of planning and landscaping to Highland

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## Related Story, Sec. 4, Page 7

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Park's natural beauty. Later they built the Highland Park Shopping Village, which has served as a model for suburban developments throughout the United States.

A native of Dallas, Prather was the son of the late Mr. and Mrs. William Harrison Prather. His father was one of the county's first real estate men and an early advocate of Trinity River canalization.

Prather attended Baylor University and the University of Texas. He was a railroad clerk, a Court-house worker and an insurance agent before entering real estate in 1900.

He made his life a busy blend of business and community activity. With Elmer Scott, Edward Titche and G. B. Dealey, Prather organized and was the first president of the Community Welfare Association, which was succeeded by the present Community Chest.

In real estate circles, he was organizer and first president of the Dallas Real Estate Board and a member of the Community Builders Council.

He was president of the Dallas Baby Camp, later Bradford Hospital, for more than 20 years and was general chairman of American Red Cross drives in North Dallas during World War I.

Survivors are three sons, Hugh E. Prather Jr., John A. Prather and Roy Bettis, all of Dallas; two daughters, Mrs. Robert Leach of St. Paul, Minn., and Miss Valerie Bettis of New York City; a brother, Ed Prather of Houston, and 10 grandchildren.

Funeral services are tentatively set for 11:30 a.m. Tuesday in Sparkman's Funeral Chapel, 2115 Ross.